



Press Release

More Success Stories in the Land Transportation Segment – New Driver’s License and Car Registration Projects have been awarded to the Digital Identification Solutions Group

Stuttgart/Germany, Piedmont, SC/USA, Dubai/UAE, Singapore; October 14, 2010 - Digital Identification Solutions AG (DISO), a leading international ID solutions provider, reports even more global success in the land transportation business.

In an ongoing series of success stories in the driver’s license and car registration business worldwide, the DISO Group has been awarded three more prestigious contracts in this important market segment, with one in the United States, one in Asia and another in the Middle East.

“Thanks to our partner, L-1 Identity, in the United States, our DISO US office has been able to close the driver’s license order for the State of Tennessee. With this new order, our company will provide secure personalization solutions for a 5th consecutive state in the USA”, says Gerd Schaefer, CEO of the Germany based DISO group. “Another driver’s license project in Asia is currently in the rollout phase in the country of Myanmar, driven by our local partner in Yangon and supported out of our Singaporean operations. Lastly, in the Middle East, a car registration project for the Sultanate of Oman, has been obtained by our local Omani partner, and is being deployed under the supervision of our Dubai based infrastructure”, Schaefer adds.

The three projects will account for several hundred new personalization systems and millions of US Dollars in revenue during the initial rollout phase and with the future supplies business.

“While all three of these project orders are very important to us, and demonstrate the strength of our company to support customer needs in various parts of the world by using different personalization technologies, the case of Oman is especially satisfying for us”, Schaefer comments. “In Oman, we had the car registration project previously until three years ago. Then we lost it temporarily to another worldwide operating company. Now the customer ‘came back home’ to DISO. The outstanding reliability of our personalization solutions as well as our unique productivity features, such as Advanced IPM (Advanced Intelligent Printer Management), offered compelling reasons for them to renew their relationship with our company”.

The company is currently working on the closure of more such large-scale projects and is expecting to publish additional information about them soon.

The Management Board

About Digital Identification Solutions

The Digital Identification Solutions Group is a global provider of advanced identification solutions with a worldwide install base of more than 11,000 systems. In October 2009, the Group introduced to the world market the latest *EDIssecure*® XID Retransfer Printer generations for distinct Business Line segments, as well as a much enhanced Professional Line Portfolio in combination with new Inline Lamination Modules. The Professional Line Portfolio will support multiple new modules in the forthcoming future, as well as the revolutionary LCP 9000 Laser Color Personalization System. The company has its own sales, marketing, logistic and support centers in Germany, the United Arab Emirates, Singapore, China, the United States and Mexico. Together with its vast network of certified partners, Digital Identification Solutions is in a position to deliver state-of-the-art solutions virtually anywhere in the world. The company combines cutting-edge technology, extensive industry know-how and an impressive array of references in the private and public sector.

For further information please visit www.digital-identification.com

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