



Press Release

Digital Identification Solutions Gives Green Light to Strategic Realignment

Build-Up Phase Completed, Changes on the Management Board

Esslingen/Germany, 20th October 2010 – Digital Identification Solutions, a leading global provider of identifications solutions, boosts its competitiveness through an internal realignment. The main goal of the proposed changes is to ensure the company's long-term success at its seven global sites.

A catalogue of measures to this effect was adopted on 18th October, after several months of preparations, with the backing of the supervisory board. The internal realignment brings the rapid expansion which this high-tech company has undergone since its launch in 2003 and IPO in 2006 to a successful conclusion. After an early phase with extremely high growth rates, the company's focus will now shift to strengthening its finances with a view to a successful long-term development.

Accompanying this process will be a change at the company's helm: Gerd Schaefer, the company's founder who played a key role not only in the IPO but also in the development of the company's product portfolio and global sales activities, will hand over his current responsibilities as CEO to a successor. For the time being, CFO Frank Posnanski, will act as a solitary board member. However, Gerd Schaefer will continue to be closely linked to the company in his new role as a senior consultant.

'I would like to thank Gerd Schaefer, also on behalf of the shareholders, for his impressive work for the company', explains Hans-Joerg Rotberg, head of the supervisory board. 'Both the company's launch and its global expansion will forever be inseparably linked to his name. We are very pleased that Gerd Schaefer will continue to assist us with his advice and his expertise', adds Rotberg.

'The moment for this strategic realignment has been well chosen, coming as it does seven years after the company's launch', comments Gerd Schaefer. 'I look forward to remaining closely involved in the company's future development and to supporting it as vigorously as I have done in the past', adds Schaefer.